

# Nirbhay Garkhedkar

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## Design for me is an amalgamation of art and engineering!

Passionate industrial designer with a track record of leading projects from concept to development. Committed to creating innovative, user-focused products and driving design solutions that boost creativity and revenue growth.

## Professional trail

### Brand Concepts Ltd – Sr. Executive Product Design & Development

Indore, India

Nov 2023 – Present

- Designed and led execution of 7 luggage designs for a European brand, expected to generate ~ 30 Cr in sales.
- Designed and handed over 15+ backpack designs for development, expected to generate ~2.25 Cr in sales.
- Created designs for globally recognized European and American brands to manufacture high-quality luggage, backpacks, and more.
- Implemented cost-effective methods by standardizing key components, savings worth Rs. 1.8 Lacs/yr approx.
- Designed and developed 13 unique backpacks approved by a European client.
- Designed and developed a leather collection of backpacks and crossbodies to meet the brand's specific needs.
- Designed a backpack for students featuring a section for sports gear, sheet rolls, and a detachable anti-spillage tiffin compartment.

### VIP Industries Ltd – Design Intern

Nashik, India

June 2022 – August 2022

- Designed a comprehensive gaming backpack for a YouTube content creator.
- Researched and benchmarked the latest design trends to create a new gaming backpack concept.
- Created unique color palettes and patterns for a toddler's duffle bag, inspired by child psychology.
- Conducted thorough research and successfully resolved challenges related to e-commerce on a metaverse platform.

## Expertise

- Sketching / Conceptualization / Product detailing / Trend research / Materials & Manufacturing Knowledge
- Project management / Trend analysis / R&D / Benchmarking / Competition analysis / User research / Process planning

## Skills

- Rhino 3D / Keyshot / Plasticity 3D / Adobe Photoshop / Adobe Illustrator / Adobe Lightroom
- 3D modeling / 3D & 2D rendering / Prototyping CMF/ Creative problem solving / attention to details

## Educational qualification

- Master of Design (M.Des)- Industrial Design  
Unitedworld Institute of Design, Gandhinagar, 2023
- Bachelor of Engineering (B.E)- Manufacturing Engineering  
Central Institute of Plastics Engineering and Technology, Ahmedabad, 2020
- Diploma in Plastic Mould Technology (DPMT)  
Central Institute of Plastics Engineering and Technology, Aurangabad, 2017

## Certification and Achievements

- Introduction to CMF design, DOMESTICA, 2023
- Design fundamentals, NODE-NID, 2021
- CAD using Siemens NX, CIPET, 2015
- CAD using CATIA, CIPET, 2015
- Walked the ramp at the new product launch event for FH24 Season at Brand Concepts Ltd.
- Abstract of research paper was selected for ICoRD 2023

## Languages

- Marathi (First language)
- English
- Hindi
- Gujarati

## Connect

- [designernirbhay.com](http://designernirbhay.com)
- [linkedin.com/in/nirbhayg/](https://linkedin.com/in/nirbhayg/)